

Official Contest Submission Rules

This Official Contest Rules (the “Rules”) set forth the rules and regulations of The Fashion Bomb T-Shirt Design Contest (the “Contest”). By entering the Contest, you agree to be bound by these Rules. If you do not agree with the Rules, please do not enter the Contest.

1. **ELIGIBILITY; HOW TO ENTER.** No purchase necessary. To be eligible to participate, you must successfully submit your entry to thefashionbomb@gmail.com. The Sponsor shall have no liability or responsibility for any technical malfunction or failure of any Internet or network connection, regardless of cause, which prevents or materially adversely affects the participant’s ability to submit an entry in a timely matter at all. There is no limit on the total entries that can be submitted per person. Each submission shall contain your first and last name, date of birth and a valid e-mail address. Entries must not include any images that are unlawful, harmful, vulgar, obscene, hateful or racially, ethnically or otherwise objectionable.
2. **ENTRY PERIOD:** The Contest begins at 12:01 A.M. Eastern Time on February 27, 2008 and ends at 11:59 P.M. Eastern Time on March 8, 2008 (the “Entry Period”). All entries must be received prior to the close of the Contest Entry Period. Any entries submitted after the deadline will be disqualified.
3. **WINNER SELECTION AND NOTIFICATION:** All eligible entries will be reviewed by the Sponsor. The Sponsor shall have the sole discretion to select the winner and the decision shall be final and binding on all parties. The winners will be selected based on such criteria as the Sponsor determines to be appropriate, including but not limited to: (a) adherence to the submission guidelines; (b) uniqueness and originality of design, (c) creativity of design and (d) completeness and appropriateness of design.

Winners will be notified by e-mail on or about March 10th, 2008. Prizes will be awarded within approximately 45 days of notification. If selected as a winner, you may also be required to provide proof of age.

4. **PRIZES:** The Contest winners will win gifts provided by the Contest’s sponsors, having an approximate total value of \$800.

The odds of winning a prize will vary depending on the number of participants. In the event any entry is deemed ineligible, the Sponsor may award the prizes to alternative entries as it deems suitable. Winners may be required to pay customs, duty charges and/or taxes.

5. **ENTRIES PROPERTY OF SPONSOR:** As a condition of accepting a prize and being announced as a winner, you agree to grant The Fashion Bomb a perpetual, irrevocable, royalty-free, transferable, non-exclusive, worldwide right and license to use, copy, modify, reproduce, market, sell, display, distribute, sell or otherwise exploit the image submitted as an entry in the Contest (the “Material”) for any purposes whatsoever, including without limitation, modifying the Material, copying the Material, improving the Material, making derivative works thereto, reproducing the Material and distributing the Material.
6. **CONDITIONS OF PARTICIPATION.** This contest is void where prohibited. This Contest is governed by the laws of the State of New York, exclusive of its provisions on

conflicts of law. In respect of any dispute relating to the Contest and/or rules, you agree to accept jurisdiction and venue in the Courts of the City of New York. Acceptance of a prize constitutes permission for the Sponsor to use the winner's name, likeness, picture and Entry without additional compensation unless and where prohibited by law. By entering this Contest, you agree to hereby release and hold harmless Sponsor from any and all liability or any injuries, loss or damage of any kind arising from or in connection with this Contest, use or license of your Entry, or any prize.

All entries submitted must be original, must not have been previously published, released or distributed and must have been created and owned exclusively by the entrant submitting the creation. By submitting your Entry in the Contest, you represent and warrant that you have obtained any and all consents, approvals or licenses required for you to submit your Entry and comply with all of these Rules, including obtaining any written consents of third parties, if applicable. You waive any and all claims of infringement (including without limitation copyright, trademark, patent, trade name, trade secret, etc...) against the Sponsor or their licensees based upon access to or use of your Entry.

The Sponsor disclaims any and all liability for any infringement of any third party rights in any submission caused by any entrant.

7. FORCE MAJEURE: In the event that the Sponsor is prevented from continuing the Contest, the Sponsor will have the right, in its sole discretion, to abbreviate, modify, suspend, cancel or terminate the promotion without further obligation or liability to you.
8. SPONSOR: This Contest is sponsored by Claire Sulmers of The Fashion Bomb.